



KOEL has supplied 2000 plus DG sets to the customers complying to CPCBII emission norms before the due date is effective

Pune, 02 July 2014: With the revised CPCB (MOEF) norms becoming effective from 1st of July, 2014 it is mandatory for all Diesel generating set manufacturers to sell Gensets which comply to these norms. These norms are applied to Diesel power Gensets below 800 kW range. Coming almost a decade after the previous norms, the revised norms are amongst the most stringent Genset norms in the world today.

Kirloskar Green Gensets carry decades of proven track record in the demanding Indian operating & usage conditions. KOEL's R&E engineers consciously chose to upgrade these proven platforms instead of trying new ones. While doing so KOEL has ensured that complexities and costs for the Users are kept under control. KOEL has been ready with the new emission compliant Gensets well before the designated timeline and have already delivered over 2000 Gensets in the market complying with the new emission guidelines. While doing this, KOEL has also ensured timely exhaustion of old versions' stocks with KOEL and channel partners.

Speaking on the occasion Mr. Sanjeev Nimkar, Business Head Power Generation said, "The price of the new emission norms compliant DG sets will be 15-20% higher than the earlier version. I am sure we will have an edge over our competitors as we have upgraded our proven engine platforms. Henceforth every single Kirloskar Green Genset will not only be more environments friendly in terms of reduced emissions but also be more fuel efficient, as they would consume less of fuel"

Thus by implementing the revised CPCB norms KOEL will be doubly endorsing the Governments initiative in terms of lower emissions as well as saving precious fuel in terms of optimising its consumption. At this occasion the Marketing Head of Power **Generation Mr. Jay Gangal spoke about unique offering from KOEL.** All CPCB 2 compliant KOEL DG sets provide optimum fuel efficiency across the usage range of 50-100 % of the load. Consumers are immensely going to get benefited because of this feature.

KOEL CFO Mr. T. Vinodkumar indicated that owing to the difficult market conditions we have not been able to increase our prices for past 2 years and have been absorbing the inflationary pressures. Given the cost increase due to the new technology it is inevitable that costs have to be passed on to the market.

Production of the new engines is in full swing at the state-of-the-art KOEL plant at Kagal. About Kirloskar Oil Engines Limited: Incorporated in 1946, KOEL is the flagship company of the Kirloskar group. KOEL has four state-of-the-art manufacturing units in India that offer world-class products. The company has a sizable presence in international markets, with offices in Dubai, South Africa, and Kenya, and representatives in Nigeria. KOEL also has a strong distribution network throughout the Middle East and Africa. Today KOEL is an acknowledged leader in the manufacturing of diesel engines, agricultural pump sets and generating sets. KOEL specializes in the manufacture of both air-cooled and liquid-cooled diesel engines and generating sets across a wide range of power output from 5kVA to 5200kVA. KOEL also offer engines operating on alternative fuels such as bio-diesel, natural gas, biogas and straight vegetable oil (SVO). The "Kirloskar Green" Genset is India's number one and most preferred brand among customers in the power generation industry.